

February 20, 2017



PRESS RELEASE - FOR IMMEDIATE RELEASE

The Fire Horn, Inc. and Marion, KY have entered into a strategic partnership in deploying a Computer Aided Dispatch System (CAD).

On Friday 20, 2017, The City of Marion, KY resolved to sign an agreement with The Fire Horn, Inc. to allow The Fire Horn to begin working with the City of Marion in deploying a Computer Aided Dispatch System.

The Fire Horn, Inc. is currently developing a CAD System for use in 911 centers and will be working with Marion, KY as a testbed for the new product line. The Fire Horn has almost a decade of experience in public safety information systems, and is expanding its offerings to dispatch centers.

The Fire Horn / CAD is being built with a strong emphasis on interoperability with other products, systems, and agencies.

A CAD system from most vendors can cost anywhere from \$100,000 to \$300,000 and beyond; as The Fire Horn, Inc. is working to deploy this new product, the City of Marion, KY has secured an agreement to use the CAD System at the cost of \$10/year, with the understanding that the city will act as an example to others of what the system is capable of.

The Fire Horn, Inc. is committed to ensuring that the City of Marion, KY has the best CAD system in Western Kentucky and beyond. The Fire Horn, Inc. is working to lower the costs associated with Computer Aided Dispatch for all.

The Fire Horn creates solutions that allows police, firefighters, and other emergency responders to communicate within and outside of their agencies more effectively than ever.

Preston Louis Ursini is the press contact for this release and can be contacted at press@thefirehorn.com or (270) 559-0737

Attached:

Image from February 20, 2017 Marion City Council Meeting



Image from February 20, 2017 Marion City Council Meeting

From left to right:

- Doug Johnson, Vice President, The Fire Horn, Inc.
- Sara Mink-Taylor, E911 Coordinator, Crittenden County
- Michael "Mickey" Alexander, Mayor of Marion, KY
- Preston Louis Ursini, President/Chief Engineer, The Fire Horn, Inc.

Amended Feb 22, 2017:
Photo by Daryl K. Tabor, Editor for The Crittenden Press

Added Feb 22, 2017:
Additional photos from February 20, 2017 Marion City Council Meeting



Photo by Daryl K. Tabor, Editor for The Crittenden Press



Photo by Daryl K. Tabor, Editor for The Crittenden Press